Arena's ValueDelivery Program

(Worldwide program)

Customers who author/co-author an article in a major industry periodical, newspaper, or national magazine detailing the benefits achieved as a result of using Arena simulation software and you may be eligible to receive valuable awards, ranging from maintenance support to software credits.

Here is how the program works:

Customer must:

- Author or co-author an article detailing benefits achieved as a result of using Arena simulation software.
- Publish the article in a major industry journal, newspaper, or national magazine.
- Provide an electronic copy of the paper to Rockwell Automation approved for distribution.

Customer receives:

- For author's organization (limit 1 per paper), choice of:
  - One-year extension to a currently active single-copy support agreement, or
  - $3000 credit toward renewing an inactive license, or
  - $3000 credit toward purchase of a new license.

To qualify:

- Article must mention the Arena product by name and detail specific improvements in performance, including financial and business metrics.
- Send abstract and details about the publication for pre-approval to guarantee acceptance. Application must predate article publication. (See contact below.)
- Rockwell Automation will be granted signed authorization to share the article with customers and prospects and use in part of promotional programs.
- Complete the authorization form and return it to Rockwell Automation (details enclosed).

Submissions: contact Tom Hayson, USA Sales Manager or Ted Matwijec, International Sales Manager.

Note: Award is given at the discretion of Rockwell Automation. We reserve the right to revise or discontinue this offer at any time.