

ARENA ACADEMIC LICENSE GUIDELINES – EXAMPLES

The educating of new users and the research conducted with Arena simulation software is invaluable to Rockwell Automation. This is one reason why Rockwell Automation will continue to offer Arena to academic users at a significant discount. In order to enable us to continue our academic program, we take our end user license agreement (EULA) very seriously and expect our users to abide by the established academic use of the software for strictly educational and research purposes. This document is meant to provide guidelines for using Arena's academic licensing.

Definition of Academic

An academic license may be purchased by any accredited institution where the main focus is on educating students and/or providing research. Many commercial organizations also have an academic component that offers training or teaching, such as service companies and hospitals. The organization's focus cannot be on supporting external systems, such as non-profit / for-profit hospitals, technology institutes, or think tanks. Unless education is the primary service delivered by the institution, it will be considered to be commercial unless prior written authorization from Rockwell Automation is obtained.

Academic Users

Use of the license seats are bound to the college/department that has purchased the seats (for example, if the engineering department purchased the seats, the software can be used only by that college, not shared with the business college). Only currently enrolled and/or registered students and currently employed professors and staff within the purchasing college/department are authorized to use Arena academic software. This includes currently enrolled and/or registered students who are currently enrolled in a course in the license-owning college or in a multidisciplinary course included in the license-owning college. Upon request by Rockwell Automation, you agree to provide proof of such enrollment and/or employment.

IMPORTANT: These guidelines are provided for your convenience only. Please refer to the Arena Academic License Guidelines document in the EULA for specific license rights. Should there be any question or confusion on valid use of Arena Academic licensing, please contact your local sales representation for guidance.

Examples of Acceptable Use

Qualified students:

- Lab exercises and/or homework as part of a classroom-related assignment and/or project.*
- Undergraduate and/or senior projects that are not-for-profit and are part of a classroom-related project.*
- Graduate and/or doctorate theses that are not-for-profit and are part of a classroom-related project or degree requirement.*

* Except any uses specifically prohibited by this document.

Qualified professors and staff:

- Instruct students in the use of simulation and/or problem-solving methods and techniques
- Research conducted not-for-profit, where the research is intended to solve a general problem with the results being publicly shared and published. For instance:
 - › Creation or establishment of an algorithm and/or heuristic associated with solving a generic supply-chain problem, with said research published in professional journal.
 - › Evaluating general business processes and/or priority schemes to improve patient flow in hospital emergency departments.
- Data and visuals (including displaying animations that use file types like .avi, .wav, etc.) of a running model may be presented as part of an analysis that is a part of a publicly shared document (e.g., contained within a publicly published thesis or paper).

Examples of Unacceptable Use

- Any commercial, professional, commercial training or other for-profit use.
- Cooperative education and/or internship work. It is the responsibility of the sponsoring organization to maintain valid commercial licensing.
- Any research conducted for an organization (internal or external) to solve a specific problem for that organization where the end result is a solution for that organization and not a publicly published paper. For instance:
 - › Determining the specific inventory levels and thresholds for a manufacturer.
 - › Evaluating the number of staff required at a university hospital.
 - › Determining the number of parking spaces required for a university expansion.
- Any distribution of the model (.doe), program file (.p), templates (.tpl and .tpo)
- For-profit or focused research conducted for an organization that currently owns an equivalent license. In this instance, the license owned by the organization should be used, not the academic version.